investera

SAVE TIME. SEIZE OPPORTUNITY.

The Next Generation Investment Management Platform

www.investera.com

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A GLANCE AT INVESTERA

Aimed Specifically at

- Portfolio Managers
- Family Offices
- Private Equity Firms
- Venture Capitalist
- Investment Banks
- High Net Worth Individuals

Investera was built with the aim to simplify the process of investment management and to equip investment professionals with the means to dedicate their time and energy on multiplying and accumulating wealth.

With that in mind, we have built a product that allows all stakeholders to monitor and manage investments on a single platform.

Save Time. Seize Opportunity

- Dedicated to Investments
- Committed to Excellence
- Multi-asset Class Solution
- Market Leader
- Innovative
- Global Presence

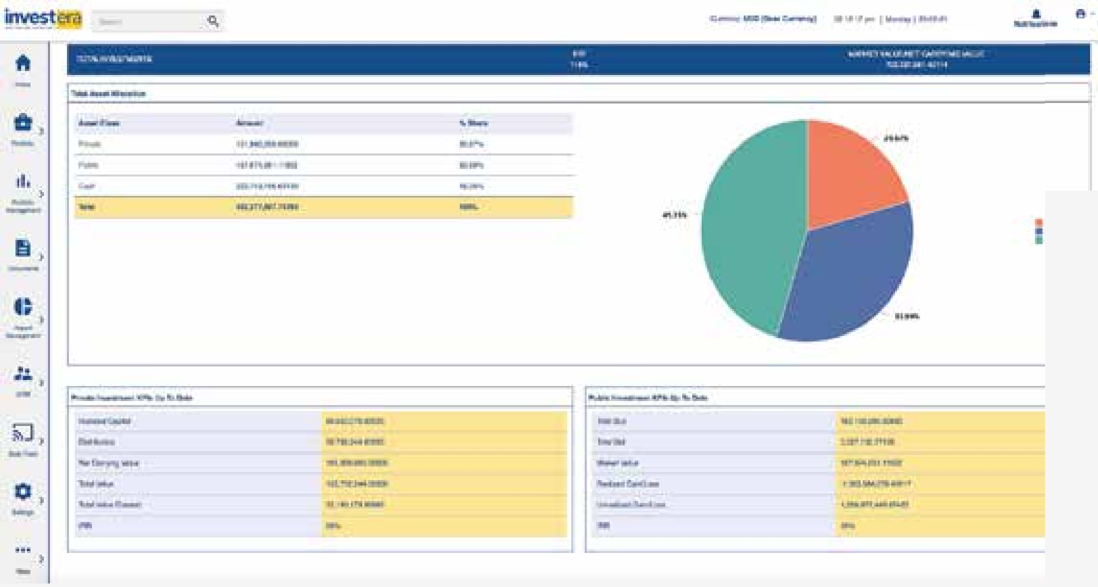
KEY BENEFITS

- User-friendly interface
- One-Stop Shop
- Affordable solutions
- Privacy & Security

OUR PARTNERS

Bloomberg
sage
tableau
ORACLE
Shufti Pro
DocuSign
aws

MAIN MODULES & FEATURES



Portfolio Management

Manage and view KPIs at portfolio, asset class & instrument level whether private, public or cash. Portfolios can comprise of private investments, public investments or a combination of both.

KPIs enable investment teams to make informed investment decisions and monitor portfolio position.

Interactive Dashboards & Graphs

Investera's many dashboards simplify complex data into simple and easy-to-read graphs.

Managing Private Equity/Real Estate Investments

Monitor your cashflows, invested capital, distributions, number of investments and carrying value in a user-friendly and secure environment.

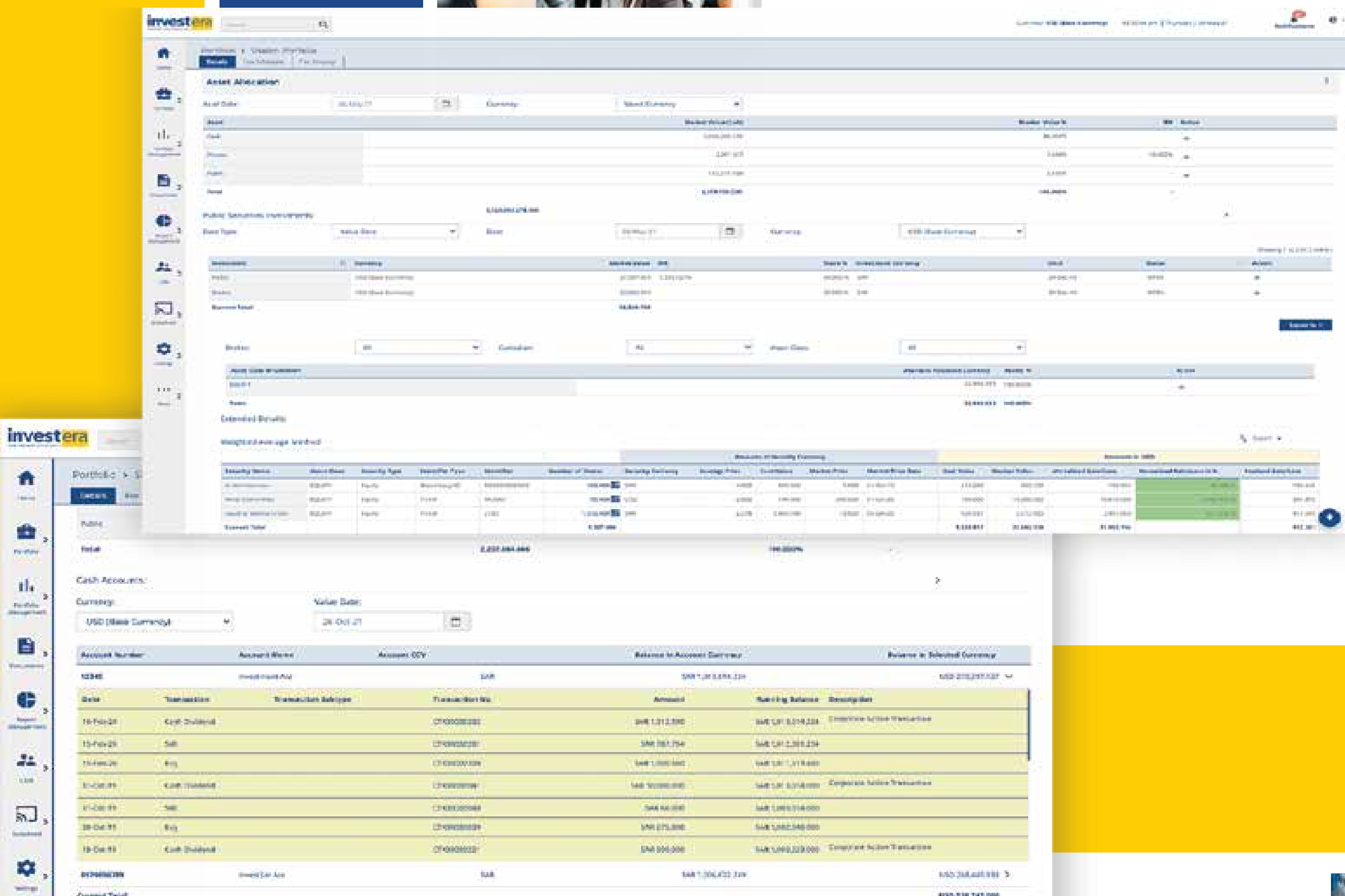
Track your private investment performance thorugh Internal Rate of Return (IRR) and other important KPIs like DPI, TVPI, etc.

Plan capital call and capital deployment schedules & record corresponding transactions. Generate transaction advices for all transaction types.

Managing Securities and Corporate Actions

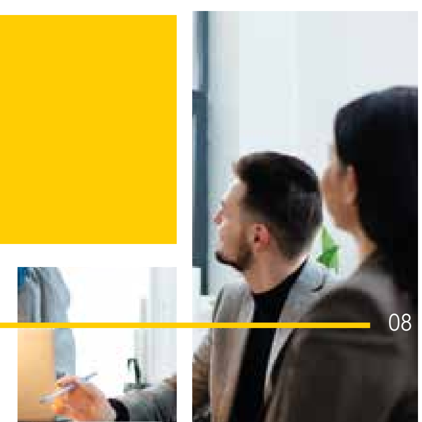
Obtain pricing for securities from pricing vendors or via internal data feeds to assess valuation. Distinguish between private and public investments.

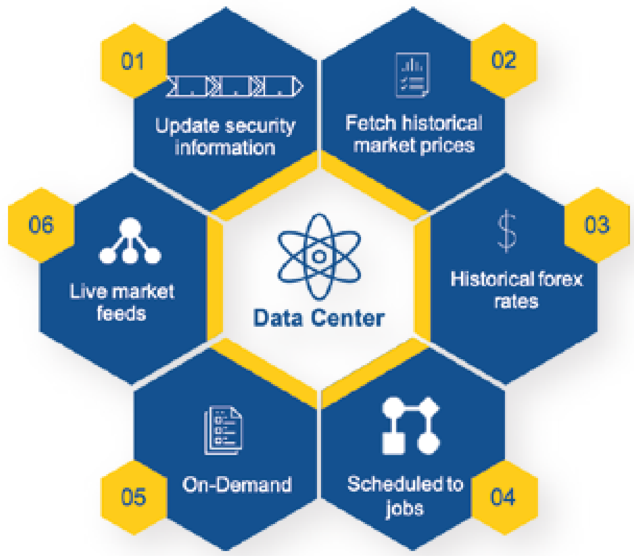
Process corporate actions from event capture right through to generating transactions. Bulk upload transactions, securities creation, pricing, FX rates, etc. with the import tool feature.



Support Multi-Asset Classes:

- Equity
- Funds
- Commodity
- Put Option
- Futures
- ETFs
- Bonds
- Call Option
- Structured Notes





Market Data Center (MDC)

In-house MDC facilitates market data feed covering wide range of securities and asset classes. It aids in automatic security creation, in addition to providing historical market prices & FX rates.

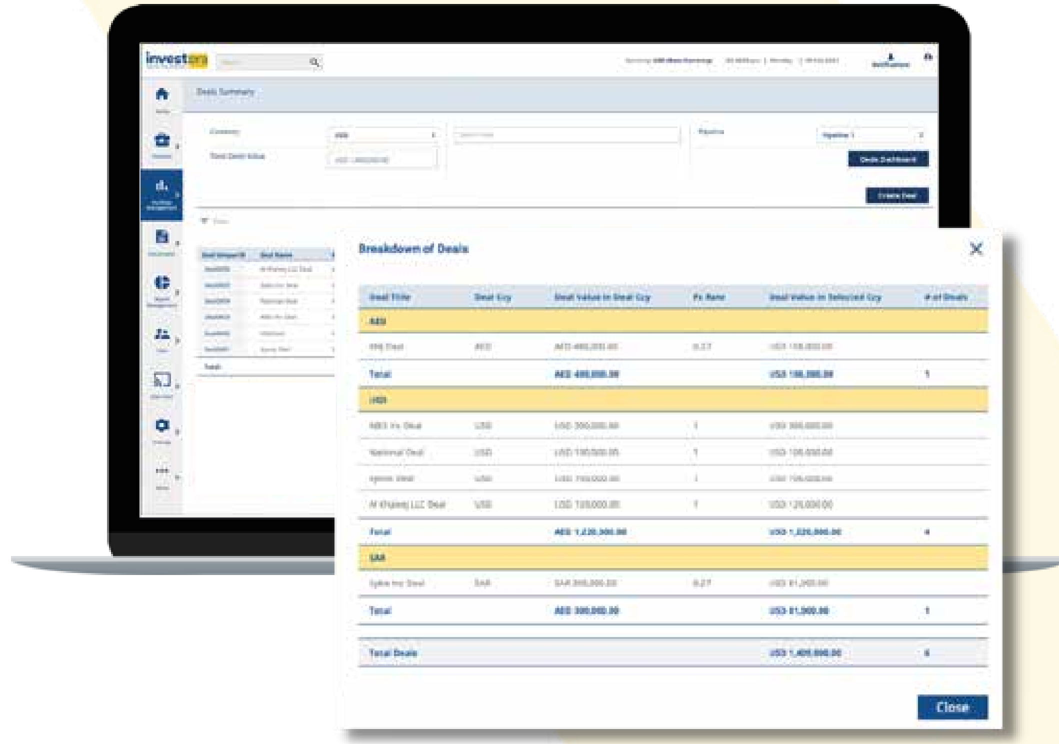
Benchmark

Benchmark feature allows to compare your portfolio's performance against defined benchmarks. Comparisons between portfolio returns versus benchmark returns for desired periods.

Deal Pipeline

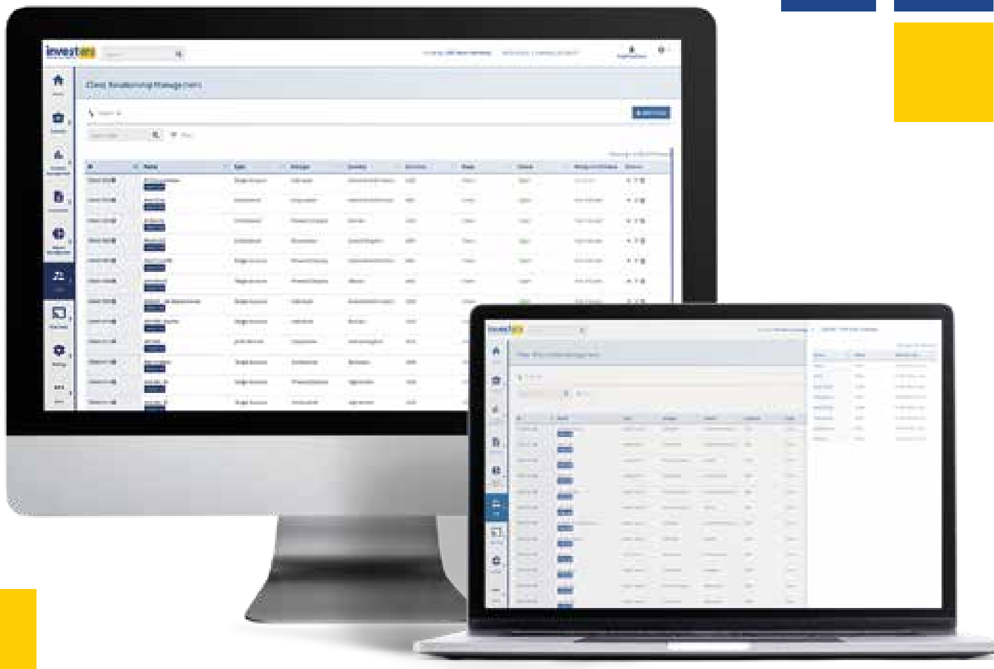
Track a business idea as an opportunity/deal in the system in order to record the details of every stage involved before the idea becomes a reality.

Process them through different pipelines & stages to identify them as a 'go ahead' investment or otherwise.



Periodic Fee Module

Manage periodic fees (management fees, custody fees, etc) and carry out various fee related activities like setting up the fees, running the associated tasks via batch, view generated accruals, transactions including booking of transactions to respective cash accounts of the respective portfolios.



Mini General Legder Module

Create & manage chart of accounts for investments; Record & manage financial transactions either independently or through the investment transactions.

The GL module can be integrated with accounting solutions allowing data to flow from and to the platform.

Client Relationship Management (CRM)

Easily manage all client data and external interactions at all points during the client lifecycle, while maintaining client-related data. Also, track lead, prospect, opportunity and client stage in the lifecycle.

Methodically manage investors and contacts and network across investor relations team through CRM functionalities.

Rich Suite of Reports

Smart reports and dashboards place a wealth of data in your hands, allowing you to quickly and efficiently capitalize on profitable investments. Our platform has over 30+ reports which can be viewed, downloaded and shared.

*Reports can be customized based on the specifications provided

Public Investment Reports

- Public Investment Transaction
- Realized Gain/Loss
- Unrealized Gain/Loss
- Transaction Reconciliation
- Unrealized Gain/Loss Book
- Realized Gain/Loss Book
- Daily
- Monthly
- Asset Allocation Sample
- Consolidated Equity
- Corporate Action

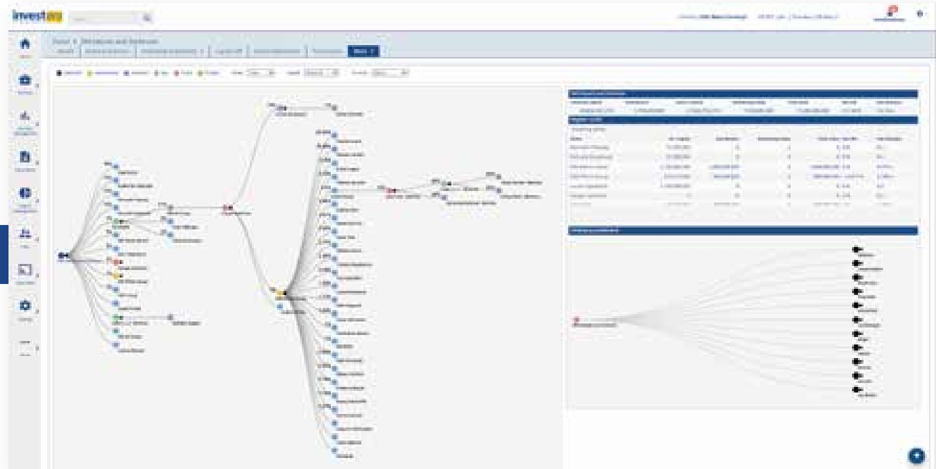
Private Investment Reports

- Admin Dashboard
- Asset & Liability
- CEO Dashboard
- Document Analysis
- Geographic Distribution
- Investment Summary Dashboard
- KPI Summary
- Portfolio Manager Statistics
- Portfolio Manager Summary
- Profit & Loss
- Project Management
- Quarter Comparison
- SPV Structure
- Total Gain Loss
- Trial Balance
- Private Investment Transaction
- One Pager
- Performance Analysis

and many more features customizable to your preferences.

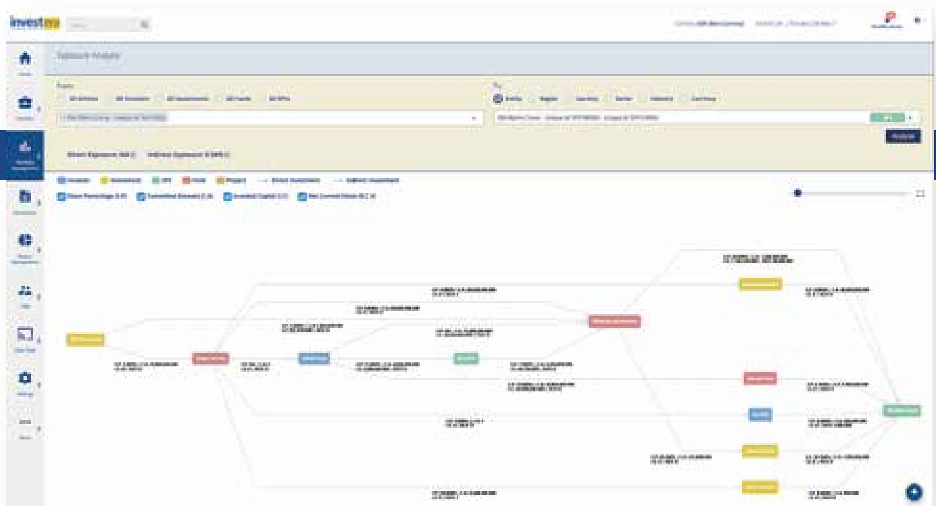
Integration With External Providers

Investera seamlessly integrates with external systems: market feed providers like Bloomberg, Accounting & ERP systems like Sage, BI and visual analytics platform Tableau, and Document E-Signature & Approval management solution, DocuSign.



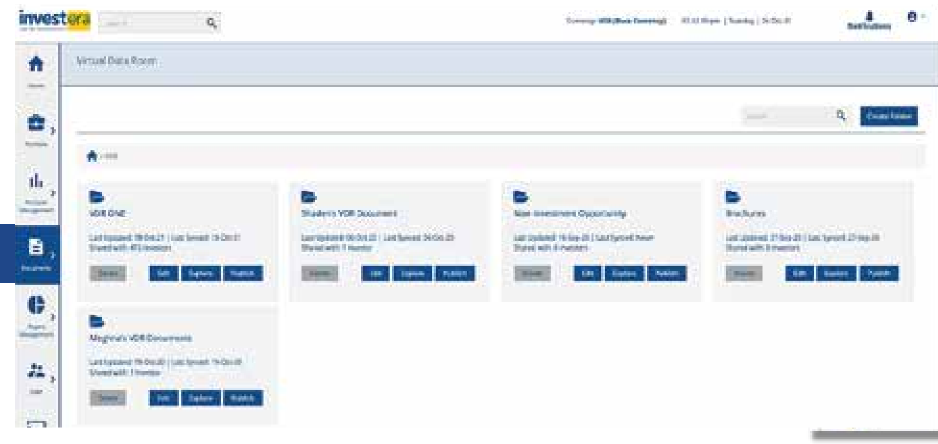
Investment Structures

Easily build and manage your investment structures through our user-friendly interface.



Exposure Analysis

Our expert algorithms are designed to identify exposure of your investments so that you can maximize your profits and reduce risks. While it facilitates transparency into the underlying holdings of the portfolio funds.



Document Module/Encrypted Virtual Data Rooms

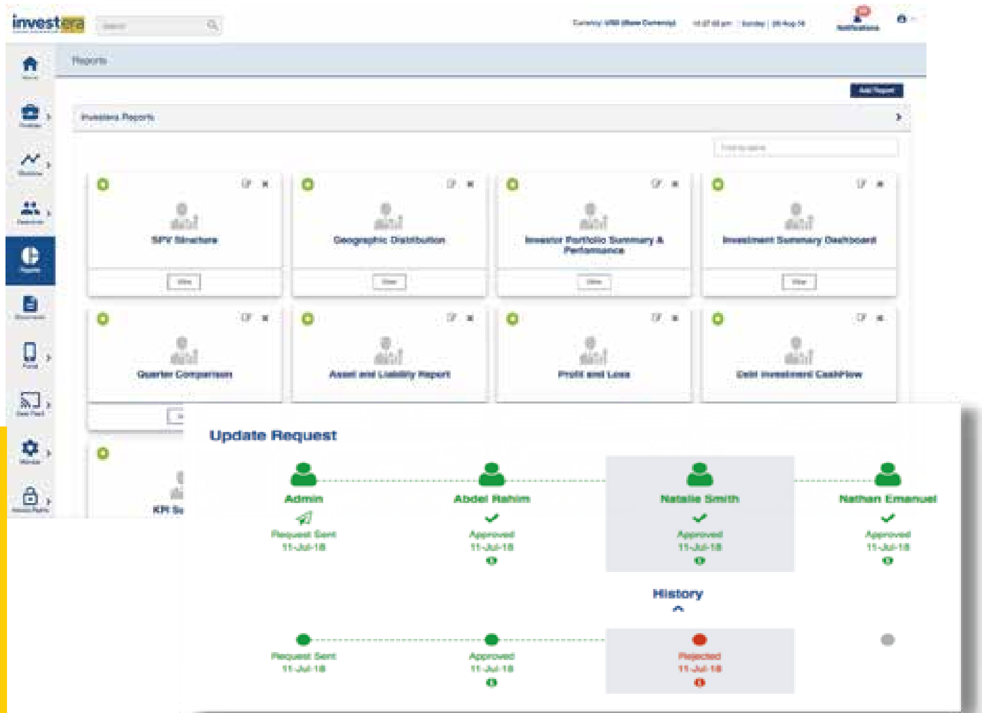
Manage all your documents in a highly secure and encrypted document management platform. Make confidential documents OTP protected, maintain document versions, and set reminders for document expiration. Facilitates the due diligence process during private equity and venture capital transactions. KYC, Financial and potential investment documents can be shared with investors using the Virtual Data Room.

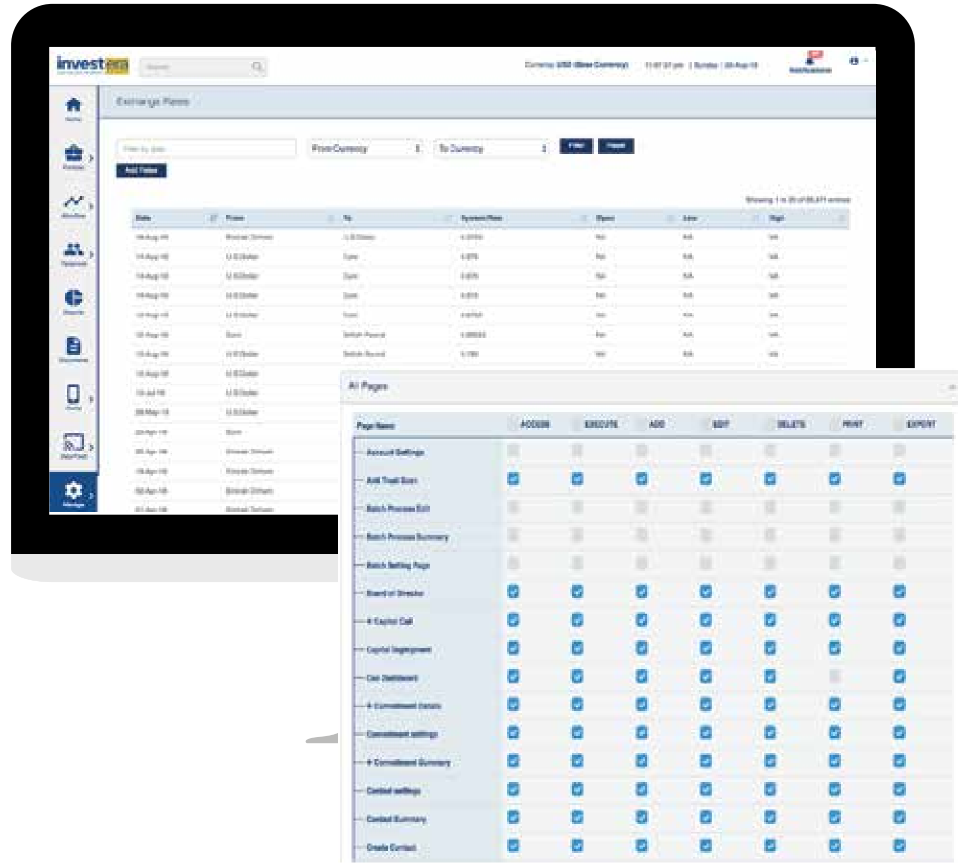
Document Approval & e-Signatures

Using our Document Module and integration with e-signaute provider, you'll be able be able to approve/reject/delegate/add comments etc. on any document uploaded to the system.

Workflows

Automate the full investment creation and management process by designing your own personalized workflows. Control and coordinate your Reports, Due diligence process and Documents flow to the right people at the right time depending on the workflow configuration.



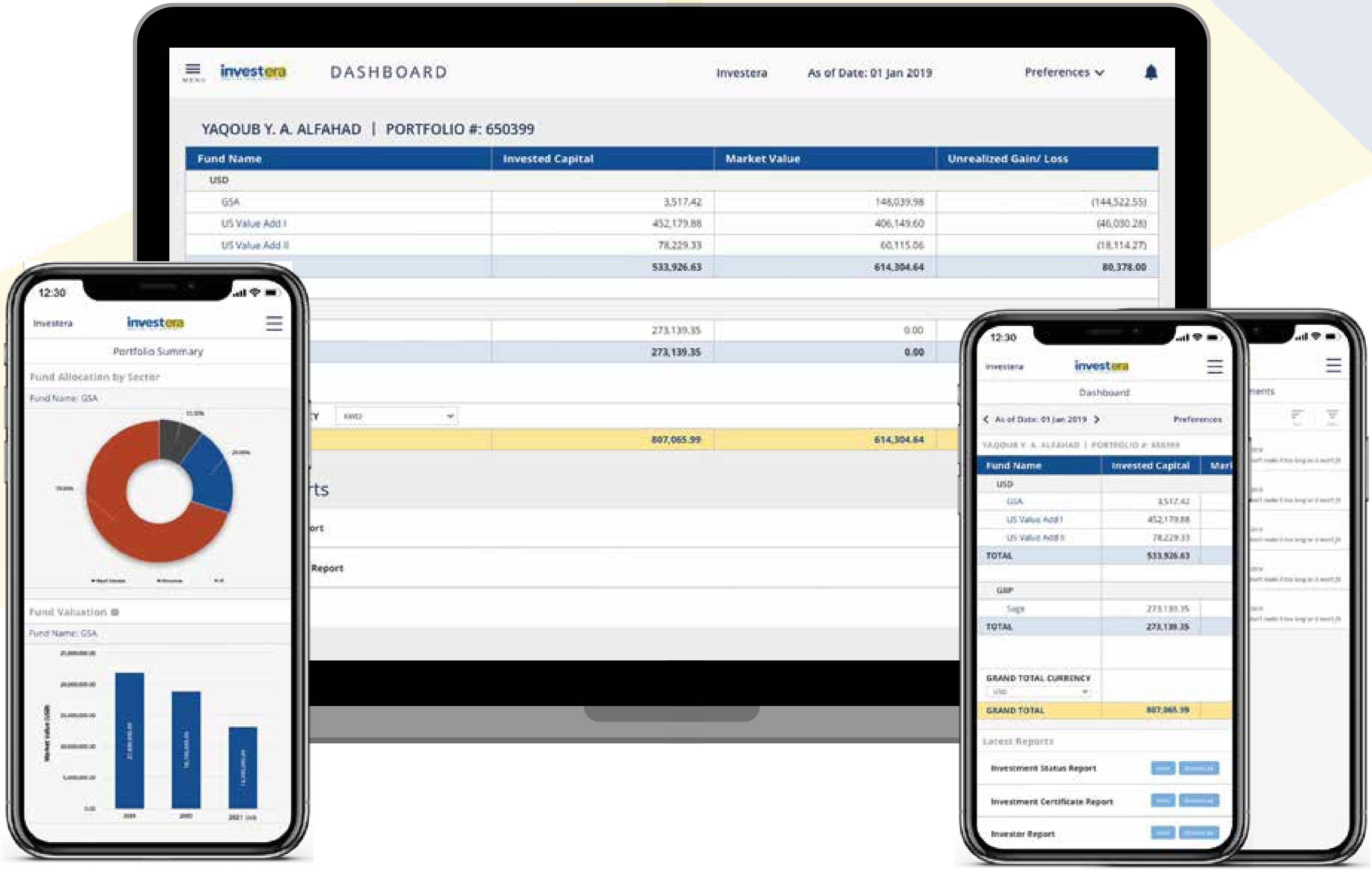


Access Control (RBAC)

Allows to control access to screens, data, and areas of the software based on different roles, groups, and users.

Investor Web Portal and Mobile App

Integrates seamlessly with Investera Pro and allows investors to stay up-to-date with the performance of their investment portfolios.



ABOUT INVESTERA+

Investera+ is a leading market research platform for company insights from early-stage startups to publicly listed companies.

Our platform offers a suite of financial intelligence features to facilitate exploring extensive business information from company news, investments, fundings, business members and skilled individuals and investors.

- Following interested companies, opportunities, and events.
- Updates in personalized feed.
- Comment on posts.
- Bookmark cards.
- Live Facebook and Twitter feeds.
- Share posts on feed and via email.

RICH DATABASE

STARTUPS, PRIVATE & PUBLIC COMPANIES

Investera+ uses advanced algorithms to amalgamate information from leading providers and data crowdsourced directly from startups/companies to help you find, track and discover relevant companies.

INDUSTRY NEWS

Stay informed on the latest business news about startup fundings, organizational changes and other related industry news across the MENA.

TRENDING EVENTS

Stay up to date and register to the latest industry events to connect with a worldwide audience and expand your knowledge.

MARKET RESEARCH

Get access to the latest in-depth market research reports and market maps covering various sectors done by industry experts.

PEOPLE & INVESTOR PROFILES

Browse and follow a range of people's profiles with an overview of career history, investments, educational history, events they are interested in, and related news. Network with our community of investors and get the opportunity to pitch your products and services.

ADVANCED SEARCH

Our simplified advanced search features, saves you search time by narrowing down search results to help you find desired information related to companies, startups, investors, people, opportunities, events, and news.

MARKET REPORTS

Access to in-depth industry reports covering over 100+ sectors and sub-sectors with analysis of industry growth, investments, fundings, opportunities, top companies, and future projections for each. Reports can be downloaded and customized based on user preferences.

I KNOWLEDGE GRAPH

Create graphs with your inputs - and view search results in a dynamic and interactive way with the option to drill down to other layers of related/connected data.
Visualize connections between entities showcasing investments, investors, founders, directors etc.

MARKET INSIGHTS

Get detailed information about any sector which includes market size, number of companies, number of investors, largest deal, estimated market size. In addition to trends, companies, top investors and promising opportunities.

PUBLIC SECURITIES

Provides users the information for a set specific security (public company) they are interested in, in terms of the company financial highlights, price changes, balance sheet, income statement, cash flow, and much more. The feature provides the user information about the indices each security is classified under so that the user can have an overview of how particular security is performing in the market.

Discover startups, investors, opportunities, trending events, and much more...