



investera

SAVE TIME. SEIZE OPPORTUNITY.

The Next Generation Investment Management Platform

www.investera.com

INDEX



03	A Glance at Investera
04	Key Benefits
04	Our Partners
05	Main Modules & Features
13	Additional Features

23	About Investera+
24	Rich Database
25	Industry News
25	Trending Events
26	Market Research
26	People & Investor Profiles
27	Advanced Search
27	iKnowledge Graph
28	Market Reports
29	Market Insights
30	Public Securities



A GLANCE AT INVESTERA

Aimed Specifically at

Portfolio Managers
Family Offices
Private Equity Firms
Venture Capitalist
Investment Banks
High Net Worth Individuals

Investera was built with the aim to simplify the process of investment management and to equip investment professionals with the means to dedicate their time and energy on multiplying and accumulating wealth.

With that in mind, we have built a product that allows all stakeholders to monitor and manage investments on a single platform.

Save Time. Seize Opportunity



Dedicated to
Investments



Committed to
Excellence



Multi-asset Class
Solution



Market Leader



Innovative



Global Presence

KEY BENEFITS



User-friendly interface



One-Stop Shop



Affordable solutions



Privacy & Security

OUR PARTNERS

Bloomberg



sage

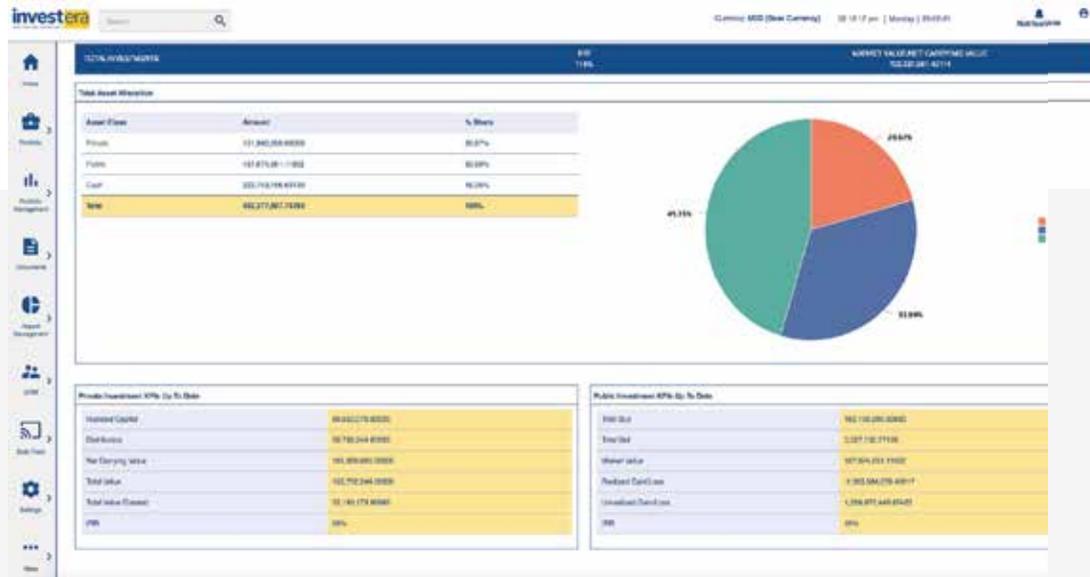
ORACLE



DocuSign



MAIN MODULES & FEATURES



Portfolio Management

Manage and view KPIs at portfolio, asset class & instrument level whether private, public or cash. Portfolios can comprise of private investments, public investments or a combination of both.

KPIs enable investment teams to make informed investment decisions and monitor portfolio position.

Interactive Dashboards & Graphs

Investera's many dashboards simplify complex data into simple and easy-to-read graphs.



Managing Private Equity/Real Estate Investments

Monitor your cashflows, invested capital, distributions, number of investments and carrying value in a user-friendly and secure environment.

Track your private investment performance through Internal Rate of Return (IRR) and other important KPIs like DPI, TVPI, etc.

Plan capital call and capital deployment schedules & record corresponding transactions. Generate transaction advices for all transaction types.



Managing Securities and Corporate Actions

Obtain pricing for securities from pricing vendors or via internal data feeds to assess valuation. Distinguish between private and public investments.

Process corporate actions from event capture right through to generating transactions. Bulk upload transactions, securities creation, pricing, FX rates, etc. with the import tool feature.

Support Multi-Asset Classes:

- ✓ Equity
- ✓ Funds
- ✓ Commodity
- ✓ Put Option
- ✓ Futures
- ✓ ETFs
- ✓ Bonds
- ✓ Call Option
- ✓ Structured Notes

Asset Allocation

Asset	Market Value (USD)	Market Value (%)	Weight
Cash	1,000,000.00	20.00%	20.00%
Equity	3,000,000.00	60.00%	60.00%
Bond	1,000,000.00	20.00%	20.00%
Total	5,000,000.00	100.00%	

Extended Details

Security Name	Market Class	Security Type	ISIN/CPIS	Quantity	Market Price	Market Price Base	Cost Value	Market Value	Unrealized Gain/Loss	Revised Gain/Loss
Apple Inc	EQUSA	Equity	037833200	100	150.00	150.00	15,000.00	15,000.00	0.00	0.00
Microsoft Corp	EQUSA	Equity	257990200	50	300.00	300.00	15,000.00	15,000.00	0.00	0.00
Total										

Cash Accounts

Currency: USD (Base Currency) | Value Date: 28-Oct-21

Account Number	Account Name	Account OCY	Balance in Account Currency	Balance in Selected Currency
0234E	Investment Fund	USD	USD 1,234,567.89	USD 1,234,567.89

Date	Transaction	Transaction Subtype	Transaction No.	Amount	Running Balance	Description
15-Feb-20	Cash Inflow		CP00000001	USD 1,000,000.00	USD 1,000,000.00	Investment Fund Inflow
15-Feb-20	Div		CP00000002	USD 200,000.00	USD 1,200,000.00	Dividend Payout
15-Feb-20	Div		CP00000003	USD 300,000.00	USD 1,500,000.00	Dividend Payout
31-Oct-19	Cash Inflow		CP00000004	USD 500,000.00	USD 2,000,000.00	Corporate Action Transaction
31-Oct-19	Div		CP00000005	USD 500,000.00	USD 1,500,000.00	Dividend Payout
30-Oct-19	Div		CP00000006	USD 275,000.00	USD 1,225,000.00	Dividend Payout
19-Oct-19	Cash Inflow		CP00000007	USD 500,000.00	USD 1,725,000.00	Corporate Action Transaction
Current Total				USD 1,234,567.89	USD 1,234,567.89	





Market Data Center (MDC)

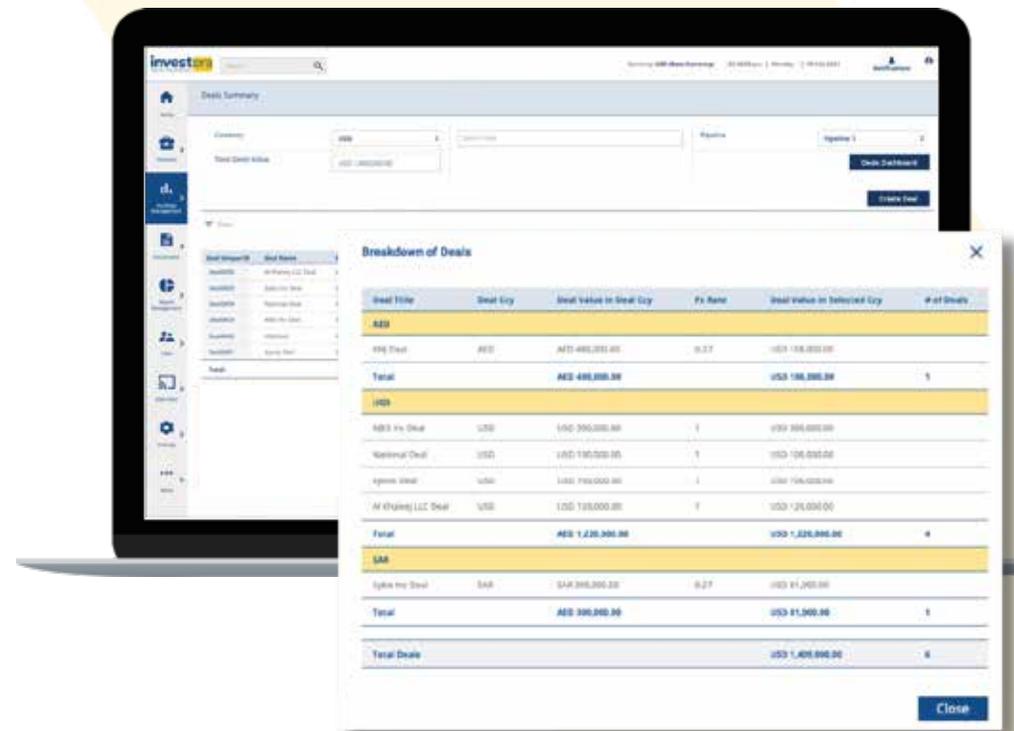
In-house MDC facilitates market data feed covering wide range of securities and asset classes. It aids in automatic security creation, in addition to providing historical market prices & FX rates.



Deal Pipeline

Track a business idea as an opportunity/deal in the system in order to record the details of every stage involved before the idea becomes a reality.

Process them through different pipelines & stages to identify them as a 'go ahead' investment or otherwise.



Benchmark

Benchmark feature allows to compare your portfolio's performance against defined benchmarks. Comparisons between portfolio returns versus benchmark returns for desired periods.

Periodic Fee Module

Manage periodic fees (management fees, custody fees, etc) and carry out various fee related activities like setting up the fees, running the associated tasks via batch, view generated accruals, transactions including booking of transactions to respective cash accounts of the respective portfolios.

Mini General Ledger Module

Create & manage chart of accounts for investments; Record & manage financial transactions either independently or through the investment transactions.

The GL module can be integrated with accounting solutions allowing data to flow from and to the platform.

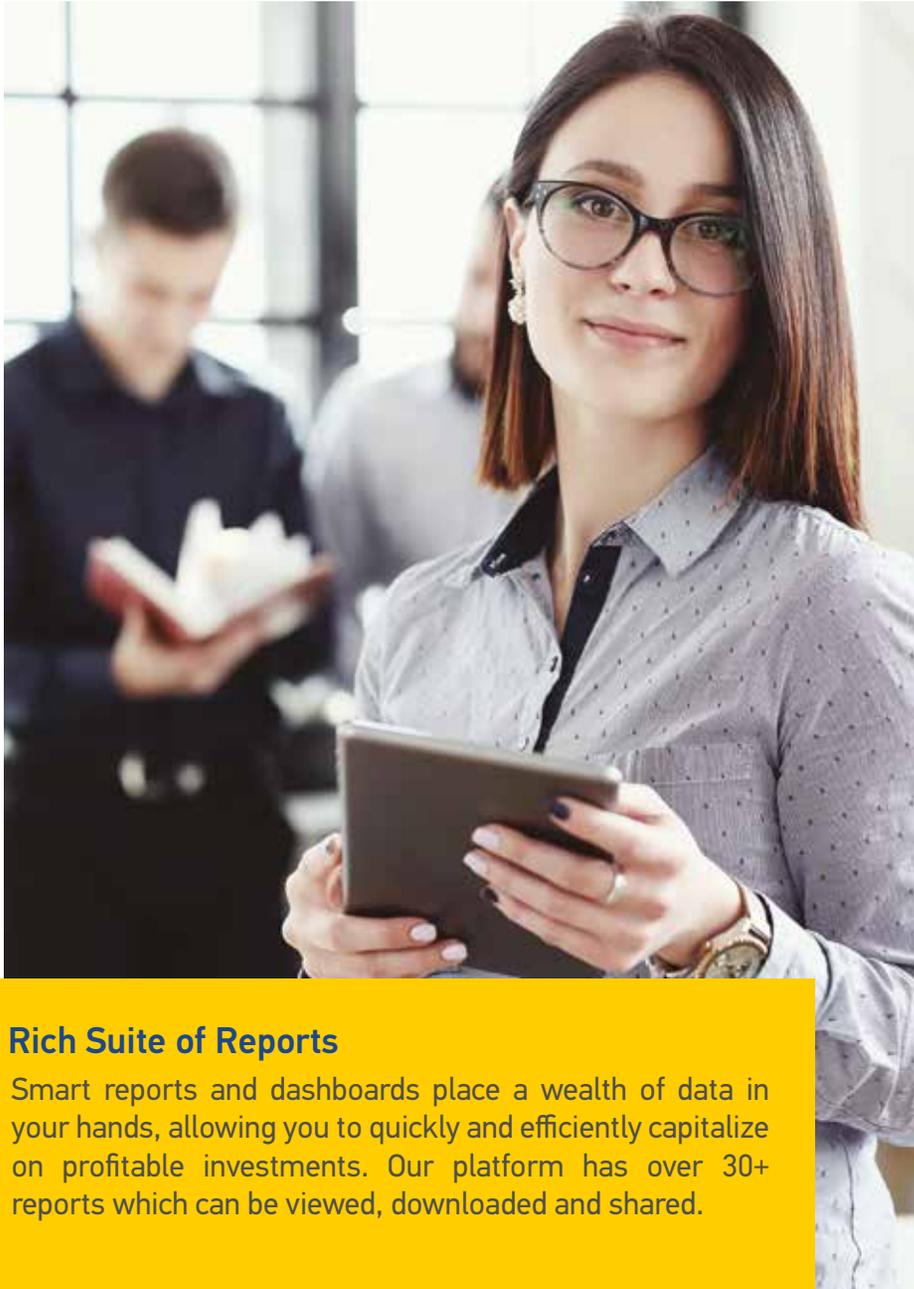


Client Relationship Management (CRM)

Easily manage all client data and external interactions at all points during the client lifecycle, while maintaining client-related data. Also, track lead, prospect, opportunity and client stage in the lifecycle.

Methodically manage investors and contacts and network across investor relations team through CRM functionalities.





Rich Suite of Reports

Smart reports and dashboards place a wealth of data in your hands, allowing you to quickly and efficiently capitalize on profitable investments. Our platform has over 30+ reports which can be viewed, downloaded and shared.



Public Investment Reports

- Public Investment Transaction
- Realized Gain/Loss
- Unrealized Gain/Loss
- Transaction Reconciliation
- Unrealized Gain/Loss Book
- Realized Gain/Loss Book
- Daily
- Monthly
- Asset Allocation Sample
- Consolidated Equity
- Corporate Action

Private Investment Reports

- Admin Dashboard
- Asset & Liability
- CEO Dashboard
- Document Analysis
- Geographic Distribution
- Investment Summary Dashboard
- KPI Summary
- Portfolio Manager Statistics
- Portfolio Manager Summary
- Profit & Loss
- Project Management
- Quarter Comparison
- SPV Structure
- Total Gain Loss
- Trial Balance
- Private Investment Transaction
- One Pager
- Performance Analysis

and many more features customizable to your preferences.

Integration With External Providers

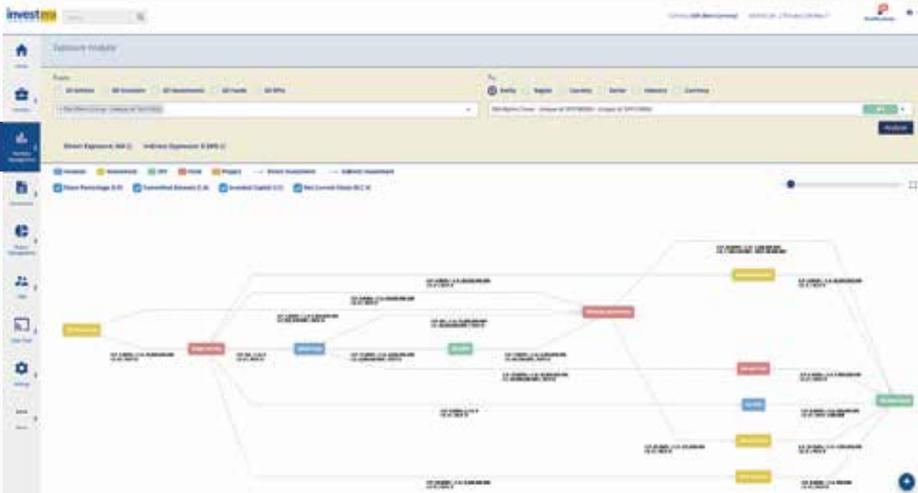
Investera seamlessly integrates with external systems: market feed providers like Bloomberg, Accounting & ERP systems like Sage, BI and visual analytics platform Tableau, and Document E-Signature & Approval management solution, DocuSign.





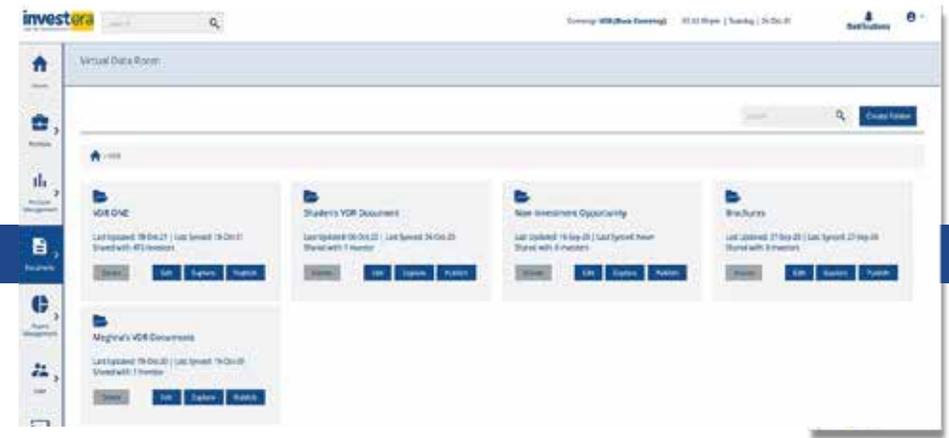
Investment Structures

Easily build and manage your investment structures through our user-friendly interface.



Exposure Analysis

Our expert algorithms are designed to identify exposure of your investments so that you can maximize your profits and reduce risks. While it facilitates transparency into the underlying holdings of the portfolio funds.



Document Module/Encrypted Virtual Data Rooms

Manage all your documents in a highly secure and encrypted document management platform. Make confidential documents OTP protected, maintain document versions, and set reminders for document expiration. Facilitates the due diligence process during private equity and venture capital transactions. KYC, Financial and potential investment documents can be shared with investors using the Virtual Data Room.



Document Approval & e-Signatures

Using our Document Module and integration with e-signature provider, you'll be able to approve/reject/delegate/add comments etc. on any document uploaded to the system.

Workflows

Automate the full investment creation and management process by designing your own personalized workflows. Control and coordinate your Reports, Due diligence process and Documents flow to the right people at the right time depending on the workflow configuration.

The screenshot displays the investera dashboard with a sidebar menu and a main content area. The main content area features several report cards such as 'SPV Structures', 'Geographic Distribution', 'Investor Portfolio Summary & Performance', 'Investment Summary Dashboard', 'Quarter Comparison', 'Asset and Liability Report', 'Profit and Loss', and 'Exit Investment CashFlow'. Below these reports is an 'Update Request' workflow diagram showing a sequence of steps: 'Request Sent' by Admin, 'Approved' by Abdel Rahim, 'Approved' by Natalie Smith, and 'Approved' by Nathan Emanuel. A 'History' section below shows a 'Request Sent' by Admin, 'Approved' by Abdel Rahim, and a 'Rejected' by Admin.

The screenshot shows the 'Exchange Rates' page with a table of exchange rates. Below it is an 'All Pages' access control matrix. The matrix lists various pages and their access permissions for different roles.

Page Name	ADMIN	EXECUTE	ADD	EDIT	DELETE	PRINT	EXPORT
Account Settings	<input type="checkbox"/>						
Add Trust Bank	<input checked="" type="checkbox"/>						
Batch Process Edit	<input type="checkbox"/>						
Batch Process Summary	<input type="checkbox"/>						
Batch Setting Page	<input type="checkbox"/>						
Board of Director	<input checked="" type="checkbox"/>						
Capital Call	<input checked="" type="checkbox"/>						
Capital Investment	<input checked="" type="checkbox"/>						
Call Settlement	<input checked="" type="checkbox"/>						
Commitment Details	<input checked="" type="checkbox"/>						
Commitment Settings	<input checked="" type="checkbox"/>						
Commitment Summary	<input checked="" type="checkbox"/>						
Control Settings	<input checked="" type="checkbox"/>						
Control Summary	<input checked="" type="checkbox"/>						
Create Contact	<input checked="" type="checkbox"/>						

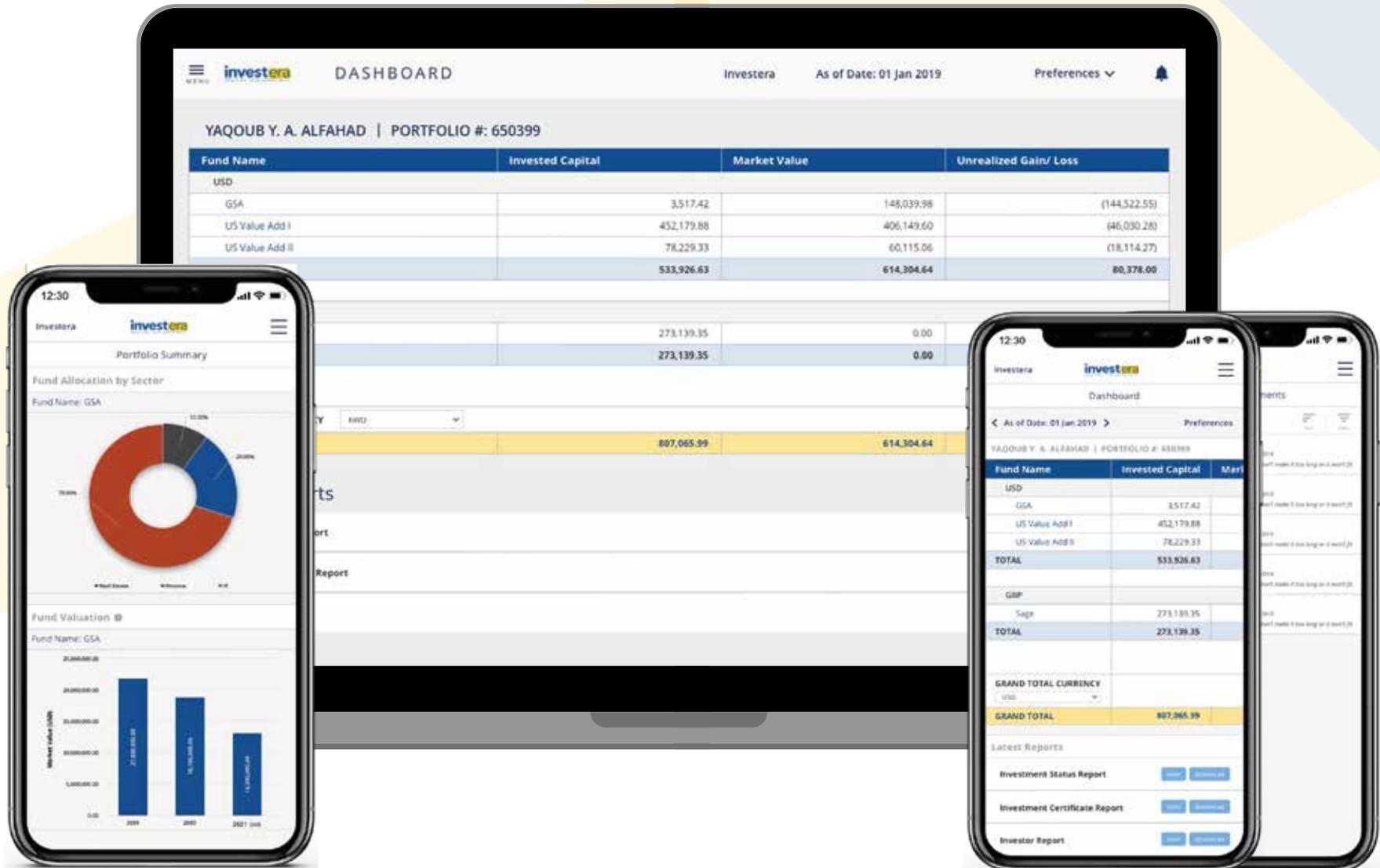
Access Control (RBAC)

Allows to control access to screens, data, and areas of the software based on different roles, groups, and users.



Investor Web Portal and Mobile App

Integrates seamlessly with Investera Pro and allows investors to stay up-to-date with the performance of their investment portfolios.





R I C H D A T A B A S E

S T A R T U P S , P R I V A T E
& P U B L I C C O M P A N I E S

Investera+ uses advanced algorithms to amalgamate information from leading providers and data crowdsourced directly from startups/ companies to help you find, track and discover relevant companies.

A B O U T I N V E S T E R A +

Investera+ is a leading market research platform for company insights from early-stage startups to publicly listed companies.

Our platform offers a suite of financial intelligence features to facilitate exploring extensive business information from company news, investments, fundings, business members and skilled individuals and investors.



Following interested companies, opportunities, and events.



Updates in personalized feed.



Comment on posts.



Bookmark cards.



Live Facebook and Twitter feeds.



Share posts on feed and via email.



INDUSTRY NEWS

Stay informed on the latest business news about startup fundings, organizational changes and other related industry news across the MENA.



MARKET RESEARCH

Get access to the latest in-depth market research reports and market maps covering various sectors done by industry experts.

PEOPLE & INVESTOR PROFILES

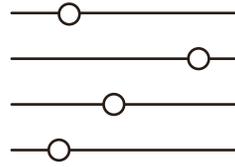
Browse and follow a range of people's profiles with an overview of career history, investments, educational history, events they are interested in, and related news. Network with our community of investors and get the opportunity to pitch your products and services.

TRENDING EVENTS

Stay up to date and register to the latest industry events to connect with a worldwide audience and expand your knowledge.



ADVANCED SEARCH



Our simplified advanced search features, saves you search time by narrowing down search results to help you find desired information related to companies, startups, investors, people, opportunities, events, and news.



MARKET REPORTS



Access to in-depth industry reports covering over 100+ sectors and sub-sectors with analysis of industry growth, investments, fundings, opportunities, top companies, and future projections for each. Reports can be downloaded and customized based on user preferences.

KNOWLEDGE GRAPH

Create graphs with your inputs - and view search results in a dynamic and interactive way with the option to drill down to other layers of related/connected data.

Visualize connections between entities showcasing investments, investors, founders, directors etc.



MARKET INSIGHTS

Get detailed information about any sector which includes market size, number of companies, number of investors, largest deal, estimated market size. In addition to trends, companies, top investors and promising opportunities.



PUBLIC SECURITIES



Provides users the information for a set specific security (public company) they are interested in, in terms of the company financial highlights, price changes, balance sheet, income statement, cash flow, and much more. The feature provides the user information about the indices each security is classified under so that the user can have an overview of how particular security is performing in the market.

Discover startups, investors, opportunities, trending events, and much more...

